

Title VI Public Participation Plan

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Springfield Airport Authority's Title VI Public Participation Plan

Springfield Airport Authority's (SAA) public participation plan includes an outreach plan to engage minority and limited English proficient populations, as well as a summary of outreach efforts made with the last Title VI Program. SAA's public participation plan for minority populations is part of efforts that extend more broadly to include other constituencies that are traditionally underserved, such as people with disabilities, low-income populations, and others. To that end, the public participation plan encompasses collecting public input from diverse populations to inform programming decisions; encouraging broad public participation by targeting publication of outreach events to encompass underserved communities; holding public meetings at locations easily accessible to all; and by identifying community stakeholders who represent a broad base of constituents.

A. SAA Activities in which Public Participation is Actively Encouraged

SAA engages in a wide variety of planning and public education activities that rely on public input and involvement to assure the needs and ideas of the diverse public are met. A key example is SAA's process to develop its annual budget. The draft annual budget is widely published via online postings, and notices in newspaper throughout the area. The annual budget hearing includes a public comment period open to verbal or written comment. Alternately, residents may call to add their feedback to the budget. All comments are taken into consideration in the final budget.

B. SAA's Public Meeting Locations are Selected Based on the Goal of Diverse Public Involvement

In order to maximize public participation, especially from diverse population, SAA uses guidelines when selecting locations and schedules for public meetings. SAA makes every attempt to:

- Schedule meetings at set times and locations that are convenient and accessible for minority and LEP communities;
- Publish meeting dates and times on the SAA's website in accordance with State Open Meeting Act Rules;
- Consider radio, television, social media, or newspaper ads that serve LEP populations;

• Provide opportunities for public participation through means other than written communication, such as public comment sections, phone calls, or use of audio or video recording devices to capture and oral comments.

C. SAA Utilizes Media Targeted to Diverse Populations

SAA understands that reaching a wider audience involves expanding the types of media used in its outreach efforts. Therefore, SAA's outreach media may include, but are not limited to, the following:

- Print Newspapers and other periodicals; particularly
- Website SAA has a comprehensive website
- Social Media SAA has used Facebook.
- Radio
- Direct Mail to Community Partners and Stakeholders
- Public Information Sessions
- Public Hearings
- Legal Notices

D. SAA Utilizes the Input of Community Stakeholders

One of the most effective ways for SAA to increase input from a wide variety of communities is through communication with community stakeholders. Local non-profits, social service providers, and other community-based groups have established ties with many traditionally underserved groups, and are a great resource to disseminate information. These stakeholders are familiar with the needs of the groups with which they work, and are able to give SAA feedback that represents a wider variety of people other than SAA could ever reach individually. SAA has assembled a listing of stakeholders with whom we regularly communicate.